

Attorney Docket No.: ENR.003

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Patent

In re Application of:

Inventor(s): **Bo WU**Assignee: **EnReach Technology Inc.**Serial No.: **09/639,058**

Examiner:

Filed: **August 1, 2000**

Art Unit:

Title: **METHOD AND SYSTEM FOR PROVIDING A DYNAMIC MEDIA DISTRIBUTION INFRASTRUCTURE****RECEIVED**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

APR 30 2004

Technology Center 2100

**POWER OF ATTORNEY BY ASSIGNEE OF ENTIRE INTEREST  
(REVOCATION OF PRIOR POWERS)**

As assignee of record of the entire interest of the above identified

☒ application,  
☐ patent,

**REVOCATION OF PRIOR POWERS OF ATTORNEY**

all powers of attorney previously given are hereby revoked and

**NEW POWER OF ATTORNEY**

the following attorney(s) and/or agents(s) are hereby appointed to prosecute and transact all business in the Patent and Trademark Office connected herewith.

James P. Hao

Registration No.: 36,398

Anthony C. Murabito

Registration No.: 35,295

John P. Wagner

Registration No.: 35,398

Glenn D. Barnes

Registration No.: 42,293

Thomas M. Catale

Registration No.: 46,434

Jose S. Garcia

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Ronald M. Pomerence

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John F. Ryan

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Matthew J. Blacher

Registration No.: 46,558

Lawrence R. Goerke

Registration No.: 45,927

Reginald A. Ratliff

Registration No.: 48,098

William A. Zarbis

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Attorney Docket No.: ENR.003

Mehlin Dean Matthews

Registration No.: 46,127

Joel D. Youngs

Registration No.: 52,389

Michael R. Hardaway

Registration No.: 52,992

Cheryl A. Eichstaedt

Registration No.: 50,761

## SEND CORRESPONDENCE TO:

WAGNER, MURABITO & HAO LLP  
Two North Market Street  
Third Floor  
San Jose, CA 95113

## DIRECT PHONE CALLS TO:

James P. Hao  
(408) 938-9060

The assignee is establishing ownership herewith by specifying an executed assignment which was:

[X] Recorded in PTO on 10/23/2000  
Reel 011196  
Frame 0299  
Pages 1 (one)

The undersigned avers that he is empowered to sign this submission on behalf of the assignee.

Signature

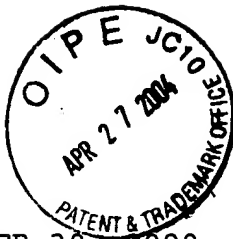
Date

Bo Wu

(Type or print name of person authorized to sign on behalf  
of assignee)

President, Chief Executive Officer

Title



DECEMBER 30, 2000



PTAS

WAGNER, MURABITO & HAO LLP  
THOMAS M. CATALE  
TWO NORTH MARKET STREET  
THIRD FLOOR  
SAN JOSE, CA 95113

UNITED STATES DEPARTMENT OF COMMERCE  
Patent and Trademark Office  
ASSISTANT SECRETARY AND COMMISSIONER  
OF PATENTS AND TRADEMARKS  
Washington, D.C. 20231



\*101504563A\*

UNITED STATES PATENT AND TRADEMARK OFFICE  
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

RECEIVED

APR 30 2004

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231.

RECORDATION DATE: 10/23/2000

REEL/FRAME: 011196/0299  
NUMBER OF PAGES: 2

BRIEF: ASSIGNMENT OF ASSIGNOR'S INTEREST (SEE DOCUMENT FOR DETAILS).

ASSIGNOR:  
WU, BO

DOC DATE: 10/12/2000

ASSIGNEE:  
ENREACH TECHNOLOGY, INC.  
2130 GOLD STREET, SUITE 200  
SAN JOSE, CALIFORNIA 95002

SERIAL NUMBER: 09631058  
PATENT NUMBER:

FILING DATE: 08/01/2000  
ISSUE DATE:

MAURICE CARTER, EXAMINER  
ASSIGNMENT DIVISION  
OFFICE OF PUBLIC RECORDS



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JAN - 8 2001

WMH

DOCKETED  
Date: 1-9-01  
Initials: o

## Assignment to EnReach Technology, Inc.

In consideration of good and valuable consideration, receipt of which is hereby acknowledged, I/we

Bo Wu  
do hereby sell, assign, and transfer unto EnReach Technology, Inc. (hereinafter called EnReach), a Delaware Corporation having its principal place of business at 2130 Gold Street, Suite 200, San Jose, California 95002, and its successors and assigns, the entire right, title, and interest for the United States and all foreign countries, in and to any and all improvements, including the right of priority in, to, and under, the application for the United States patent entitled:

### A METHOD AND SYSTEM FOR PROVIDING A DYNAMIC MEDIA DISTRIBUTION INFRASTRUCTURE

..... filed herewith and the inventions set forth and described therein, and any and all Letters Patent of the United States and of countries foreign thereto which may be granted thereon or therefor; or

x Serial No.: 09/631,058 filed on 08/01/00 and the inventions set forth and described therein, and any and all Letters Patent of the United States and of countries foreign thereto which may be granted thereon or therefor;

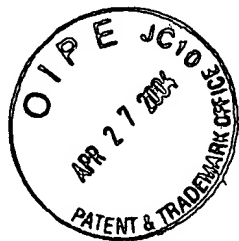
And for the above consideration, I/we agree promptly upon request of EnReach, its successors or assigns, to execute and deliver without further compensation any power of attorney, assignment, application, whether original, continuation, divisional or reissue, or other papers which may be necessary or desirable fully to secure to EnReach, its successors and assigns, the inventions described in said application and all patent rights therein, in the United States and in any country foreign thereto, and to cooperate and assist in the prosecution of interference proceedings involving said inventions and in the adjudication or reexamination of said Letters Patent provided the expenses which may be incurred by me/us in lending such cooperation and assistance are paid by EnReach.

I/we further covenant with EnReach, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned;

In witness whereof, I/we hereunto set my/our hand(s) and seal:

Inventor's Signature: \_\_\_\_\_

Date: 10/12/2000



Docket No.: ENR.003

Patent

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: **Bo Wu**Serial No.: **09/639,058**Filing Date: **August 1, 2000**For: **METHOD AND SYSTEM FOR  
PROVIDING A DYNAMIC MEDIA  
DISTRIBUTION INFRASTRUCTURE**

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Technology Center 2100

CERTIFICATE UNDER 37 CFR 3.73(b)

EnReach Technology Inc., a Delaware Corporation, certifies that it is the assignee of the entire right, title and interest in the patent application identified above by virtue of either:

- [ X ] An assignment from the inventor(s) of the patent application identified above. A copy of the assignment is attached.

The undersigned has reviewed all the documents in the chain of title of the patent application identified above and, to the best of undersigned's knowledge and belief, title is in the assignee identified above.

The undersigned (whose title is supplied below) avers that the undersigned is empowered to sign this certificate on behalf of the assignee.

I hereby declare that all statements made herein of my own knowledge are true, and that all statements made on information and belief are believed to be true; and further, that these statements are made with the knowledge that willful false statements, and the like so made, are punishable by fine or imprisonment, or both, under Section 1001, Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

1/28/2004  
Date

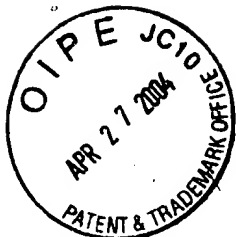
[Signature]  
Signature

Bo Wu

Typed or Printed Name

President, Chief Executive Officer

Title



IN THE UNITED

11-03-2000

IARK OFFICE

Docket No.: ENR-003



101504563

ates Postal Service in an envelope bearing First  
Building, Suite 10C35, Washington, D.C., 20231,I hereby certify that this transmittal of the below de  
Class Postage and addressed to the U.S. Patent an  
on the below date of deposit.

Date of Deposit:	10/19/00	Name of Person Making the Deposit:	Julie Gibson	Signature of the Person Making the Deposit:	Julie Gibson
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The Assistant Commissioner for Patents  
Washington, D.C. 20231

Sir:

Please record the attached original document(s) or copy(ies) thereof:

Transmittal of an Assignment

OCT 23

1. Name of conveying party(ies): Bo Wu

Serial No.: 09/631,058  
Filed: 08/01/00Group Art Unit:  
Examiner:

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APR 30 2004

2. Name and Address of Receiving party(ies): EnReach Technology, Inc.  
2130 Gold Street, Suite 200, San Jose, CA 95002 Technology Center 2100
3. Nature of Conveyance: Assignment  
Execution Date: 10/12/00

4. New Patent Application entitled: A METHOD AND SYSTEM FOR PROVIDING A  
DYNAMIC MEDIA DISTRIBUTION INFRASTRUCTURE

5. Name and address of party to whom correspondence concerning document should be mailed:
- Name: Thomas M. Catale  
Address: Wagner, Murabito & Hao LLP  
Two North Market Street, Third Floor, San Jose, CA 95113  
Phone: (408) 938-9060

6. Total Number of applications and patents involved: ONE

7. F e Calculation (for other than a small entity)

Assignment Recordation Fee, per property

1 X \$40.00

Total Fees (37 CFR 3.41)

\$40.00

X The amount of \$ 40.00 is enclosed

8. At any time during the pendency of this application, please charge any additional fees required or credit any overpayments to Deposit Account 23-0085. A duplicate copy of this transmittal is enclosed.

9. Statement and signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

11/02/2000 MTRAIL 00000320 09531053

A 501501

40.00 OP

Date: 10/19/00

Name Thomas M. Catale  
Reg. No. 46,434